## STUDIO PROJECTS SHOWS THAT IT REALLY IS "HIP TO BE SQUARE"

LSM, Studio Projects Latest Offering, Sets a New Standard for USB Microphones

Los Angeles, California
June 11, 2010
Studio Projects announces the release of its latest studio condenser microphone, the LSM (Little Square Mic). Featuring dual outputs, analog mini-XLR and USB, the LSM is as versatile as it is great-sounding.

Boasting a 34mm Von Braunmuhl and Weber-style transducer coupled to a discrete Class-A JFET impedance converter, the Studio Projects LSM has excellent off-axis rejection and easily handles high SPLs beyond 130dB! By virtue of its classic capsule design, discrete electronics and robust build quality, the LSM is geared towards professional recording, but its clever design allows seamless integration into your DDE (Digital Desktop Ensemble) whether for Skype, iChat, podcasting, or videoconferencing. The LSM features a compact, thin profile with an in-



tegrated, folding yoke that permits the mic to sit on a flat surface

The LSM in Desktop mode



freely, or mount onto a mic stand. Equally at home in the studio, or concert hall, the LSM is portable and easy to set up. The XLR output, with supplied cable, is a standard +48v solid state, Class A discrete signal path, while the USB output allows direct connection to Windows or Mac-based systems with ease. Choose from four different colors to best suit your tastes and enjoy the sonic flavor of an LSM today!

http://www.studioprojects.com



About PMI Audio Group:

Established in 1995, PMI Audio
Group is a professional audio distribution company located in Gardena, California specializing in the distribution of professional audio products for recording, video, post, film, broadcast, and the fixed installation markets. Current brands of distribution include: Studio Projects, Trident Audio Develpments Joemeek, Toft Audio Designs, Tonelux, and CLM Dynamics.

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